



*4th Annual*

# MARINE INDUSTRY DAY

CELEBRATING MARINE INDUSTRY  
CAREERS & COMMERCE

JUNE 17TH, 2017

## **SPONSORSHIP OPPORTUNITIES**

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ESPLANADE PARK  
FORT LAUDERDALE, FL

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## 2017 Marine Industry Day Sponsorship Opportunities

### **Title Sponsor (\$25,000)**

- Prominent logo placement within MID logo included on all print materials i.e.: **Marine Industry Day presented by (sponsor)**
  - ✓ Invitations
  - ✓ Posters
  - ✓ Fliers
  - ✓ Banners
  - ✓ Main stage
  - ✓ Welcome stations
- Full-page ad in MIASF Marine Directory 2017-18 distributed at FLIBS with premier positioning. (\$500 value)
- Opportunity to host breakfast or lunch event onboard the MIASF Hospitality Lounge during the 2017 Fort Lauderdale International Boat Show (for 20 people; \$5,000 value)
- 4 priority access passes and 10 tickets to the 2017 Fort Lauderdale International Boat Show
- 2 invitations to VIP luncheon on board MIASF Hospitality Lounge during FLIBS
- 1 five-day parking pass for the 2017 Fort Lauderdale International Boat Show (>\$250 value)
- Preferred display space at Marine Industry Day (dependent on activity or display)
- Logo on MID website
- Company profile on MID website with link and video (furnished by sponsor)
- Company logo featured on MID website through December 2017
- Company/sponsor featured in MIASF newsletter
- 250 MID event medallions (value: \$5 each at event - \$1250 total value)
- Opportunity to distribute branded promotional items at Marine Industry Day and onboard the MIASF Hospitality Lounge during the 2017 Fort Lauderdale International Boat Show
- Recognition on MIASF social media channels
- Opportunity to address attendees during MID event
- Logo included in any MID promotional ads

### **Gold Sponsor (\$10,000)**

- Prominent logo placement on print materials
  - ✓ Invitations
  - ✓ Posters
  - ✓ Banners
  - ✓ Fliers
  - ✓ Main stage area and welcome stations
- Full-page ad in MIASF Marine Directory 2017-18 distributed at FLIBS
- 2 priority access passes and 10 tickets to the 2017 Fort Lauderdale International Boat Show
- Invitation for 2 to VIP luncheon on board MIAF Hospitality Lounge during 2017 FLIBS
- Preferred display space at Marine Industry Day (dependent on activity or display)



## 2017 Marine Industry Day Sponsorship Opportunities

- Logo on MID website
- Company profile on MID website with link and video (furnished by Sponsor)
- Company featured in MIA SF newsletter
- 100 MID event medallions (value: \$5 each, total of \$500)
- Opportunity to distribute branded promotional items at Marine Industry Day and onboard the MIA SF Hospitality Lounge during the 2017 Fort Lauderdale International Boat Show
- Recognition on MIA SF social media channels
- Recognition during MID event
- Logo included in any MID promotional ads

### **Silver Sponsor (\$5,000)**

- Logo placement on print materials
  - ✓ Posters
  - ✓ Banners
  - ✓ Fliers
  - ✓ Walkways and welcome stations
- Half page ad in MIA SF Marine Directory 2017-18 distributed at FLIBS
- Primary display space at Marine Industry Day
- 1 priority access pass and 10 tickets to the 2017 Fort Lauderdale International Boat Show
- Logo on MID website
- Company profile on MID website with active link
- 100 MID event medallions
- Opportunity to distribute branded promotional items at Marine Industry Day
- Recognition on MIA SF social media channels
- Recognition during MID event
- Logo included on MID promotional ad

### **Bronze Sponsor (\$1,000)**

- Logo placement on print materials
  - ✓ Posters
  - ✓ Banner
  - ✓ Fliers
  - ✓ Welcome stations
- Display space at Marine Industry Day
- 6 tickets to 2017 Fort Lauderdale International Boat Show
- Logo on MID website with active link
- 25 MID event medallions
- Opportunity to distribute branded promotional items at Marine Industry Day

**Deadline to be included in the maximum number of sponsorship opportunities is April 28th, 2017.**

For additional information, contact Nicole Hoekstra at 954-524-2733 or [Nicole@MIASF.org](mailto:Nicole@MIASF.org)



## Sponsorship Form & Agreement

Please select the sponsorship levels below at which you would like to participate in the 4<sup>th</sup> Annual Marine Industry Day:

- \_\_\_\_\_ \$25,000 Title Sponsor
- \_\_\_\_\_ \$10,000 Gold Sponsor
- \_\_\_\_\_ \$5,000 Silver Sponsor
- \_\_\_\_\_ \$1,000 Bronze Sponsor

\_\_\_\_\_ agrees to support the Marine Industries Association of South Florida as a sponsor of the 4<sup>th</sup> annual Marine Industry Day. My commitment to sponsor the sponsorship level selected above ensures benefits will be received upon payment of my sponsorship.

\_\_\_\_\_  
Signature \_\_\_\_\_ Date \_\_\_\_\_

### Sponsor Information

Contact Name \_\_\_\_\_  
Company (sponsor) Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_

Will sponsor be exhibiting at Marine Industry Day?  Yes  No  
(If yes, sponsor must also complete the Exhibitor Checklist.)

### Billing Information

We accept:  Cash  Check  VISA  MasterCard  AMEX

Billing Name \_\_\_\_\_  
Billing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ Fax \_\_\_\_\_ E-mail \_\_\_\_\_  
Credit Card # \_\_\_\_\_ CVV # \_\_\_\_\_  
Expiration Date \_\_\_\_\_ Signature \_\_\_\_\_

Complete and mail form to address below or email it to [nicole@miasf.org](mailto:nicole@miasf.org).  
Make checks payable and mail to: MIAAF, 2312 S. Andrews Ave., Fort Lauderdale, FL 33316.

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Marine Industries Association of South Florida  
[MarineIndustryDay.org](http://MarineIndustryDay.org) • 954-524-2733 • [info@miasf.org](mailto:info@miasf.org)



**Saturday, June 17, 2017, Esplanade Park, Fort Lauderdale**

## **Exhibitor information**

Exhibitor name: \_\_\_\_\_

Exhibitor address: \_\_\_\_\_

Type of activity: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Contact name: \_\_\_\_\_

Office number: \_\_\_\_\_ Cell: \_\_\_\_\_

Email: \_\_\_\_\_

**Every participant will be provided a designated space with one 6-foot table and two chairs. Depending on sponsorship level and placement, a 10x10 tent may also be provided.**

Do you need electricity?  Yes  No

Do you need any additional tables or chairs?  Yes  No

If yes, how many of each? \_\_\_\_\_

How much time do you need for setup? \_\_\_\_\_

Do you want to provide your own tent? \_\_\_\_\_

Do you have any other special needs/requests for volunteers, etc.?  
\_\_\_\_\_

**All requests must be approved by MIASF staff.**

Completion of this form guarantees that exhibitor will be in attendance at event.

[www.marineindustryday.org](http://www.marineindustryday.org)

MIASF – 2312 S. Andrews Avenue – Fort Lauderdale, FL 33316 – (954) 524-2733 –  
[www.miasf.org](http://www.miasf.org)