



5th Annual

MARINE INDUSTRY DAY

CELEBRATING MARINE INDUSTRY
CAREERS & COMMERCE

JUNE 16, 2018

SPONSORSHIP OPPORTUNITIES

ESPLANADE PARK
FORT LAUDERDALE, FL



MARINE INDUSTRY DAY

CELEBRATING MARINE INDUSTRY
CAREERS & COMMERCE

About Marine Industry Day

MIASF is hosting the 5th annual Marine Industry Day on Saturday, June 16, 2018, in order to educate the community, celebrate the industry and build awareness of the challenges it faces including dredging of our waterways and infrastructure needs such as train bridges and work toward solutions. MIASF represents a dedicated community of marine-related businesses that generate \$8.8 billion in annual revenue and more than 110,000 jobs in Broward County.

While our region has long been recognized as the world-renowned yachting capital, it's also quickly becoming known as an international marine hub due to its world-class marine research institutions, the third-largest reef system in the world right off its coast and the presence of the world's leading entrepreneurs who are attracted by these amenities.

Marine Industry Day is a social gathering of 2,500-3,000 industry workers, family members and the community at Esplanade Park in downtown Fort Lauderdale that showcases the diverse talents, community involvement and economic impact these businesses and jobs represent. The event features live music, food trucks, children's activities, numerous marine-related activities, water taxi tours, educational games and much more.

To support this event, MIASF is offering a limited number of sponsorship opportunities. The event and the related regional and national media coverage it generates will provide valuable exposure for our sponsors who directly or indirectly depend on the thousands of qualified consumers working in local marine-related fields.





2018 Marine Industry Day (MID) Sponsorship Opportunities

Title Sponsor (\$15,000)

- Prominent logo placement within MID logo included on all print materials i.e.: **Marine Industry Day presented by (sponsor)**
 - ✓ Invitations
 - ✓ Posters
 - ✓ Fliers
 - ✓ Banners
 - ✓ Main stage
 - ✓ Welcome stations
- Full-page ad in MIA SF Marine Directory 2018-19 distributed at the Fort Lauderdale International Boat Show (FLIBS) with premier positioning. (\$500 value)
- Opportunity to host breakfast or lunch event onboard the MIA SF Hospitality Lounge during the 2018 Fort Lauderdale International Boat Show (for 20 people; \$5,000 value)
- 2 priority access passes and 10 tickets to the 2018 FLIBS
- 2 invitations to VIP luncheon on board MIA SF Hospitality Lounge during FLIBS
- 1 five-day parking pass for the 2018 FLIBS (>\$250 value)
- Preferred display space at MID
- Logo on MID website
- Company profile on MID website with link and video (furnished by sponsor)
- Company logo featured on MID website through December 2018
- Company/sponsor featured in MIA SF newsletter
- 250 MID event medallions (value: \$5 each at event - \$1,250 total value)
- Opportunity to distribute branded promotional items at MID and onboard the MIA SF Hospitality Lounge during the 2018 FLIBS
- Recognition on MIA SF social media channels
- Opportunity to address attendees during MID event
- Logo included in any MID promotional ads

Gold Sponsor (\$7,500)

- Prominent logo placement on print materials
 - ✓ Invitations
 - ✓ Posters
 - ✓ Banners
 - ✓ Fliers
 - ✓ Main stage area and welcome stations
- Full-page ad in MIA SF Marine Directory 2018-19 distributed at FLIBS
- 1 priority access pass and 10 tickets to the 2018 FLIBS
- Invitation for 2 to VIP luncheon on board MIA SF Hospitality Lounge during 2018 FLIBS
- Preferred display space at MID



2018 Marine Industry Day (MID) Sponsorship Opportunities

- Logo on MID website
- Company profile on MID website with link and video (furnished by Sponsor)
- Company featured in MIA SF newsletter
- 100 MID event medallions (value: \$5 each, total of \$500)
- Opportunity to distribute branded promotional items at MID and onboard the MIA SF Hospitality Lounge during the 2018 FLIBS
- Recognition on MIA SF social media channels
- Recognition during MID event
- Logo included in any MID promotional ads

Silver Sponsor (\$3,000)

- Logo placement on print materials
 - ✓ Posters
 - ✓ Banners
 - ✓ Fliers
 - ✓ Walkways and welcome stations
- Half page ad in MIA SF Marine Directory 2018-19 distributed at FLIBS
- Primary display space at MID
- 10 tickets to the 2018 FLIBS
- Logo on MID website
- Company profile on MID website with active link
- 100 MID event medallions
- Opportunity to distribute branded promotional items at MID
- Recognition on MIA SF social media channels
- Recognition during MID event
- Logo included on MID promotional ad

Bronze Sponsor (\$1,000)

- Logo placement on print materials
 - ✓ Posters
 - ✓ Banner
 - ✓ Fliers
 - ✓ Welcome stations
- Display space at MID
- 6 tickets to 2018 FLIBS
- Logo on MID website with active link
- 25 MID event medallions
- Opportunity to distribute branded promotional items at MID

Deadline to be included in the maximum number of sponsorship opportunities is April 27th, 2018.

For additional information, contact Nicole Hoekstra at 954-524-2733 or Nicole@MIASF.org



Sponsorship Form & Agreement

Please select the sponsorship levels below at which you would like to participate in the 5th Annual Marine Industry Day:

- _____ \$15,000 Title Sponsor
_____ \$7,500 Gold Sponsor
_____ \$3,000 Silver Sponsor
_____ \$1,000 Bronze Sponsor

_____ agrees to support the Marine Industries Association of South Florida as a sponsor of the 5th annual Marine Industry Day. My commitment to sponsor the sponsorship level selected above ensures benefits will be received upon payment of my sponsorship.

Signature

Date

Sponsor Information

Contact Name _____

Company (sponsor) Name _____

Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-mail _____

Will sponsor be exhibiting at Marine Industry Day? Yes No

(If yes, sponsor must also complete the Exhibitor Checklist.)

Billing Information

We accept: Cash Check VISA MasterCard AMEX

Billing Name _____

Billing Address _____

City _____ State _____ Zip _____

Telephone _____ Fax _____ E-mail _____

Credit Card # _____ CVV # _____

Expiration Date _____ Signature _____

Complete and mail form to address below or email it to nicole@miasf.org.

Make checks payable and mail to: MIASF, 221 SW 3rd Ave., Fort Lauderdale, FL 33312.

Deadline to be included in the maximum number of sponsorship opportunities is April 27, 2018.

Marine Industries Association of South Florida
MarineIndustryDay.org • 954-524-2733 • info@miasf.org



Saturday, June 16, 2018, Esplanade Park, Fort Lauderdale

Exhibitor information

Exhibitor name: _____

Exhibitor address: _____

Type of activity: _____

Contact name: _____

Office number: _____ Cell: _____

Email: _____

Every participant will be provided a designated space with one 6-foot table and two chairs. Depending on sponsorship level and placement, a 10x10 tent may also be provided.

Do you need electricity? Yes No

Do you need any additional tables or chairs? Yes No

If yes, how many of each? _____

How much time do you need for setup? _____

Do you want to provide your own tent? _____

Do you have any other special needs/requests for volunteers, etc.?

All requests must be approved by MIA SF staff.

Completion of this form guarantees that exhibitor will be in attendance at event.

www.marineindustryday.org

MIA SF – 221 SW 3rd Avenue – Fort Lauderdale, FL 33312 – (954) 524-2733

www.miasf.org